



How To Market Your Auto Detailing Business: By: Joshua DeMoss

Marketing Secrets

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I wrote this book for many reason, but the biggest reason was because I saw to many auto detailing companies failing. They would open their doors with hope of doing well and close their doors months later after realizing how hard it really is to keep their business afloat. There are a lot of books on how to start an auto detailing business, but very few on how to properly gain new customers and make money at it.

In this book I discuss real world marketing, everything from guerrilla marketing, offline marketing, online marketing to career advancing. I discuss ways to make money immediately and gain a step on the competitors. This is not just my opinions, the marketing material in here has worked for many companies I've helped. The ones using these strategies are succeeding. I explain "how to" on the topics I discuss and the reasons behind the strategies.

You can learn from my expense on spending thousands of dollars, tons of research and a lot of trial and error with the business. A lot of your marketing questions may get answered in this book and I truly believe this will be a back bone to your business profiting.

The marketing techniques are focused around mobile detailing but they are very effective as well for car washes and shops. Regardless of your business location you will find many ways to make money from these strategies, most of them are universal.

I hope you enjoy and best of luck on your business venture!

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