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Walter Dick, Lou Carey, James O. Carey

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(8th Edition) Walter Dick, Lou Carey, James O. Carey

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This new edition has retained the features that have been most popular and helpful in the previous editions, while adding new perspectives and features that keep the text current, including updated references and recommended readings; additional attention to important topics such as learning and portable digital devices; additional tables summarizing and organizing concepts; a serial case study example which applies the text's instructional design concepts; an additional case study in the Appendices; a plan with case study examples; and a helpful, easy-to-use Instructor's Manual.

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