



The Way of the Shark: Lessons on Golf, Business, and Life

Greg Norman

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Since the days when he made thirty-eight dollars a week working as a trainee,

Greg Norman went on to win ninety-one professional golf tournaments worldwide and held the No. 1 World Ranking for 331 weeks. Bringing the same competitive fire and unmatched desire to the boardroom, he built Great White Shark Enterprises, a multimillion-dollar business and an internationally recognized brand ranging from golf course design and real estate to apparel and wine. In the course of his life, Norman has done something very few professional athletes have managed: He has transcended the sport that made him famous.

With his trademark charm and eloquence, Norman reveals the secrets behind his myriad achievements. Illustrating the principles at the core of his success, he offers concrete advice for successfully playing both the "front nine" and the "back nine" of life. Practical, engaging, and incisive, *The Way of the Shark* shares the lessons Greg Norman has learned both on the course and off, demonstrating how anyone, at any stage of his or her career, can be a champion.



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