



The Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success, 2nd Edition

Susan C. Awe

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For 21st-century entrepreneurs, this book provides the practical guidance they need to overcome the often intimidating challenges of starting, organizing, and running a new business effectively and efficiently.

- 400 unique evaluative descriptions of print and electronic resources for initial start-up, creating a business plan, management, marketing, personnel and HR, and competitive analysis
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