



Serious Games: Games That Educate, Train, and Inform

David Michael, Sande Chen

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"Serious Games: Games that Educate, Train, and Inform" will help game developers learn how to take what they've learned in making games for fun and apply it to making "serious games": games for education, training, healing, and more. It will provide an overview of all of the major markets for serious games. This overview will include examples of what has been done with video games in these markets, and what is anticipated in the future, including market scope, goals of each emerging market, game types offering greatest potential, the shortest route to market by category, development budgets by category, and barriers for developers to consider.



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