



Das Berliner Warenhaus. The Berlin Department Store: Geschichte und Diskurse. History and Discourse (German and English Edition)

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Dieser Band widmet sich dem Berliner Warenhaus des späten 19. und frühen 20. Jahrhunderts. Die interdisziplinären Beiträge behandeln das Thema im Rahmen der Ökonomiegeschichte, der Frauen- und Antisemitismusforschung, sowie im Hinblick auf Aspekte der Werbung, Stadtplanung und Architektur. Im Zentrum steht die Analyse zeitgenössischer Diskurse und Debatten um das Warenhaus als Symbol der Moderne.

This interdisciplinary volume explores the history of Berlin department stores in the late 19th and early 20th centuries. The contributions consider aspects of economic history, gender-related and Jewish studies, advertising, town-planning, design and architecture. All articles focus on contemporary discourses and debates on the department store as a symbol of modernity.



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