



Email Marketing Mastery: The Step-By-Step System for Building an Email List of Raving Fans Who Buy From You and Share Your Message

Tom Corson-Knowles

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Learn the Systems, Tools and Strategies I Used to Build an Email List of Over 10,000 Subscribers

Are you using email marketing to effectively grow your business and increase your sales online?

In *Email Marketing Mastery*, you'll discover:

How to Build an Email List Even if No One Knows Who You Are

Get complete step-by-step tutorials and instructions from beginning to end, including dozens of free training videos (no opt-in required!) included with Email Marketing Mastery.

This book is perfect for beginners who need to learn the basics of email marketing and get started today, and for experienced and professional email marketers who want to take their knowledge and marketing systems to the next level.

How to Choose the Best Autoresponder for Your Budget

How do you know which autoresponder is the best for you? I've tested dozens of email marketing systems, and in this book I share only the best of the best, with advanced tips and strategies for maximizing your return while minimizing your investment.

How to Increase Your Conversions and Become an Analytics Master

Analytics are the key to any good email marketer's success. Without data, you'll never know whether what you're doing is working as well as it should be or not. Analytics is the key to constantly improving your marketing systems and growing your business. A tiny increase in conversions can supercharge your profits and income when you apply it across an entire email marketing campaign.

How to Save Thousands of Dollars on Marketing and Web design

In the past, if you wanted to create a state-of-the-art online marketing system with email marketing, squeeze pages, analytics, and more, you would have to pay a world-class designer to custom-code every single web page and function. Today, there are free and low-cost options to create every web page and email marketing system you need to succeed. And, best of all, you can do it all yourself with some simple software and a few minutes of work without having to wait for an expensive web designer to finally get things done.

Grab your copy of *Email Marketing Mastery* to start using this powerful tool to grow your business.

About the Author

Tom Corson-Knowles is a blogger, speaker, marketing consultant, and the international best-selling author of more than 20 books including *Destroy Your Distractions*, *Facebook for Business Owners*, and *The Kindle Publishing Bible*. Tom has founded several successful businesses including TCK Publishing, an independent book publishing company that specializes in digital publishing and online marketing.

Tom has taught thousands of employees, entrepreneurs and freelancers like you how to create the lifestyle of their dreams.

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Angela Babb:

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