



Strategy, People, Implementation: Taking Strategy to Action Through Effective Change Leadership

Steve Glowinkowski, Russell King

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The two authors' combined experience of Change Leadership is extensive. Over the last 25 years they have led, been involved with, and evaluated a wide range of Global Change Programs. The context includes acquisitions, mergers, demergers, new business start-ups, technology and a wide variety of culture change interventions. This leadership, consultancy and research experience forms the basis of this book. Strategy, People, Implementation provides leaders with a theory of how people are motivated to change, together with the practical steps from designing a strategy to developing and implementing an effective change agenda.



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