



Blueprint for a Crooked House: Reflective Analysis and Synthesis of the Factors That Caused the Collapse of a \$10 Billion Global Joint Venture Between AT&T and British Telecom. A Case Study

Jide B. Odubiyi

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Corporate divorces can and often result in a loss of billions of dollars! Get a behind the scene look of a global joint venture that did.

Find out why the failure rate for corporate mergers and acquisitions stand at 60-80%

See how cultural clashes (e.g. European vs. American leadership styles) can negatively impact implementation of a global joint venture

Learn how to apply the socio-technical systems theory that addresses the people/technical aspects of organizational change management

Understand how the people who implement mergers affect the global economy and why, like most married couples, they underestimate the level of effort required to succeed

This book provides sound leadership principles and practices that can facilitate successful corporate mergers and acquisitions.

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