



Creative After Effects 5.0: animation, visual effects and motion graphics production for TV and video

Angie Taylor

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In this dynamic new text Angie Taylor provides a comprehensive guide to the fundamental workings of After Effects, explaining how to think creatively with the software, so that you can achieve the most unique and professional-looking results. Also included are lots of invaluable tips, tricks, ideas, animation rules, design and typography rules and details of other resources you will find useful.

The free CD-ROM provides the necessary files to complete each tutorial in the book, as well as a plethora of free fonts, footage, plugins and demo software (including Adobe's After Effects 4.1 Tryout version). Readers are also encouraged to build their own, custom project, applying the techniques learned in each chapter, and completing the book with a totally unique piece of work. The associated website (www.angie.abel.co.uk/book.html) contains links to interesting related sites for up to date news, as well as inspirational work from other professional After Effects artists.

If you are a designer already using After Effects and want to improve and reconfirm your working methods, brush up on your creative skills, and improve your graphic and animation techniques, or if you simply need to learn After Effects from scratch, then this is the book for you.

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