



# Turn Clicks into Profit: 5 Money-Generating, Web Optimization Strategies to Transform Site Visitors into Revenue

*Charlene Brown*

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*"Your failure to organize should not lead to your organization's failure" - Charlene Brown, Turn Clicks into Profit*

- Struggling to identify who your customers are?
- Unsure which social media platform you need to be on to reach out to customers?
- Do you have an e-business but lack the sales?
- Are potential visitors not buying the products and services you have for sale?

**It's quite possible your current website is losing you money!**

If you're like a lot of business owners, you might not even be aware of it. In this book, you'll discover five money-generating, web optimization strategies to transform site visitors into revenue.

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